

SDS: Proposed Schedule

July 19, 2013	Notice to proceed
September/October	Stakeholder Interviews Materials & Tools
October/November	SDS Report (Final Draft) Communications Plan & Messaging Chamber of Commerce Update (RR)
November/December	Advisory Committee Meetings (2)
January	Exec staff meeting
February 18, 2014	City Council Work Session
March/April	Stakeholder/Customer Outreach
April 10, 2014	Open House #1
April 24, 2014	Open House #2
May 1, 2014	Executive Staff Meeting
May 9, 2014	Mayor/Executive Staff Meeting
May 20, 2014	City Council – Set Public Hearing
June 17, 2014	Adoption: Public Hearing (ordinance 1 st reading)
July 1, 2014	Adoption: Public Hearing (ordinance 2 nd reading)
January 1, 2015	Implementation (local fee effective date)

Stakeholder/Customer Outreach

- Bill insert
 - March/April – proposed fee, link to study, where can they get more info: open house, website
 - Aug/Sep – adopted fee, implementation schedule, where to get more info
- Bill message board
 - General info, public hearing, implementation date
- Website
 - General information, process, schedule, open houses, # for questions
- Open house (2)
 - April 10th & April 24th
- City Views, Stay Connected
- FAQs sheet
- Ads in Argus/Tribune