

Winter Village

SPONSORSHIP

Winter Village at Jerry Willey Plaza brings holiday cheer to Orenco Station and thousands of community members who enjoy this special seasonal attraction.

The magic of the holidays comes to life at the ice skating rink with seasonal music, skating lessons, and special events. With each year comes more fun and more visitors.

Sunday, November 29 to Sunday, January 10

Event Highlights



More than 10,000 ice skaters and spectators

50% of attendees are between the ages of 35-45

A majority of the participants are local to Washington County with visitors from as far as Gresham, Keizer, and Castle Rock, WA.

For information or to coordinate your sponsorship, please contact:

Kerstin Motsch-Reiter,
Special Events Supervisor

503-615-3410

Kerstin.MotschReiter@Hillsboro-
Oregon.gov



Sponsor Levels & Benefits	Presenting Sponsor \$6,000 1 available	Snowflake Sponsor \$4,000	Crystal Sponsor \$2,500	Frosty Sponsor \$1,000	Dasher Board \$500
Banner with company logo and two dasher boards on perimeter of ice rink for duration of event.					
Opportunity to provide on-site promotional materials.					
Sponsor highlight daily on speaker announcements and company logo on event signage.					
Social media marketing through Hillsboro Parks & Recreation (14k+ followers on Facebook, and 5k+ followers on Instagram).					
Name, logo and link on event website with more than 86,000 page views and 45,000 unique visitors.					
Complimentary tickets to be redeemed at any time the rink is open to the public.	60 tickets \$1,140 value	50 tickets \$950 value	40 tickets \$760 value	10 tickets \$190 value	
Company logo on one dasher board on perimeter of ice rink the duration of the event.	4 dasher boards	3 dasher boards	2 dasher boards	1 dasher board	